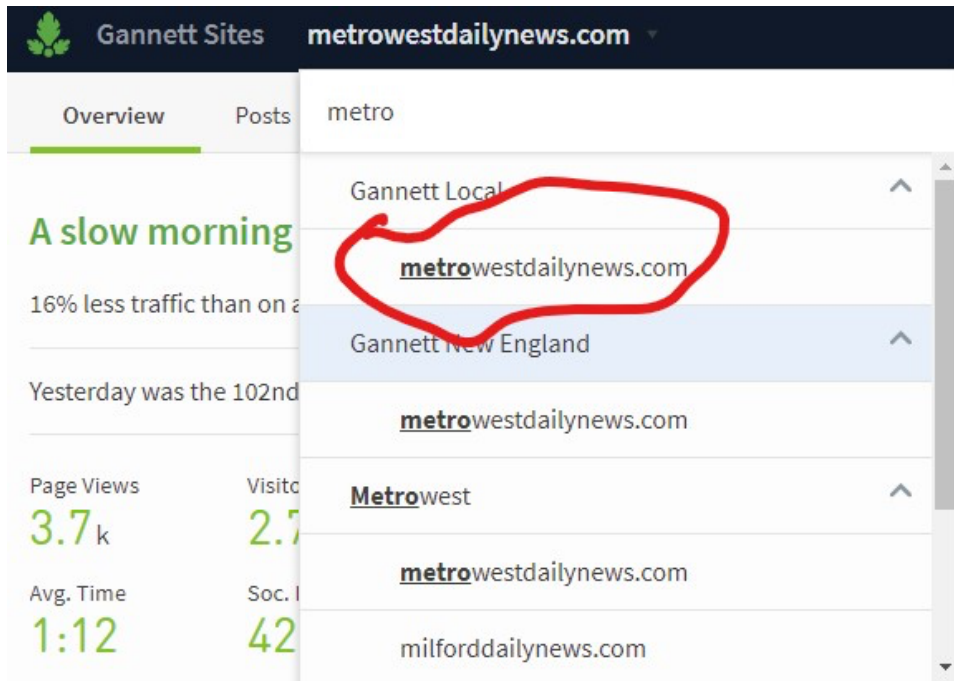
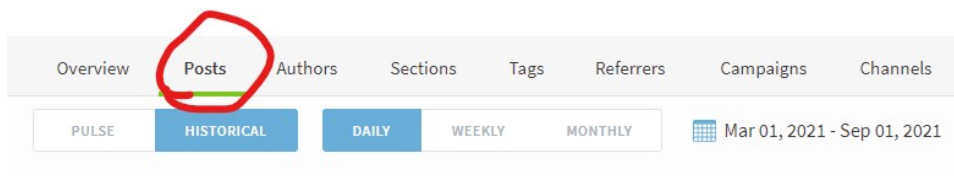


If you are looking for all stories published in a certain time period:

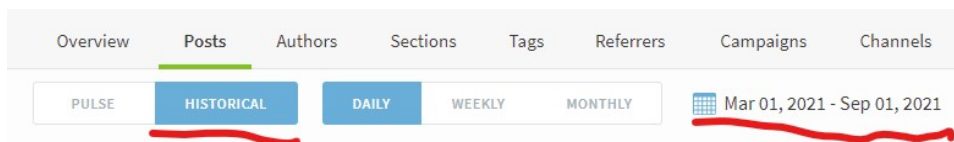
\*Navigate to the Parse.ly site you want (for the purposes of this, I used metrowestdailynews.com)



\*At the top of Parse.ly, click on Posts (next to Overview).



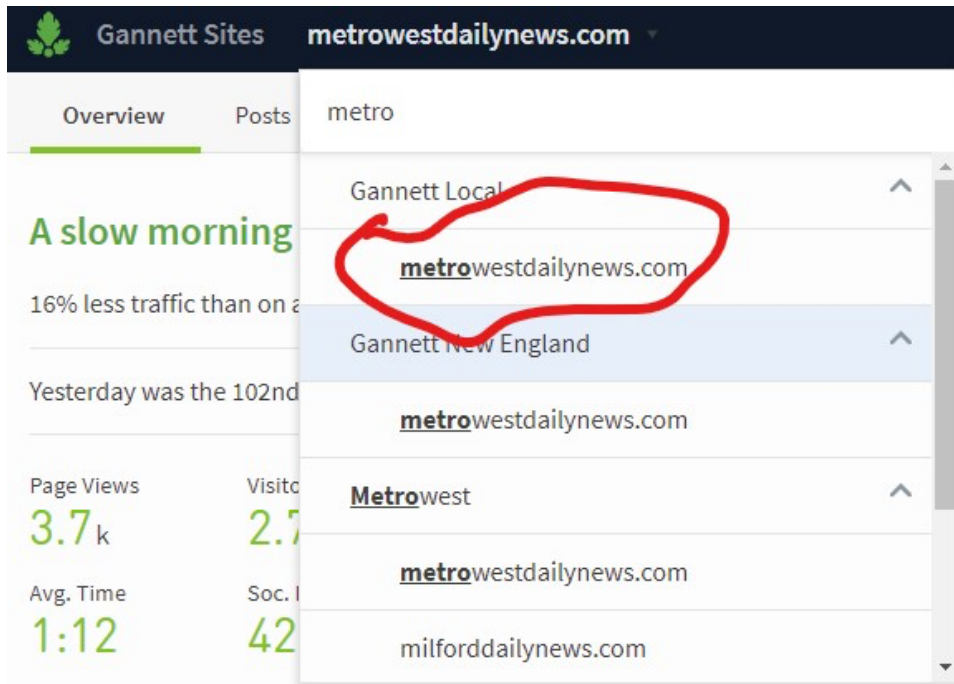
\*Choose "historical" and set the time frame you want to look at. I chose six months for this demonstration.



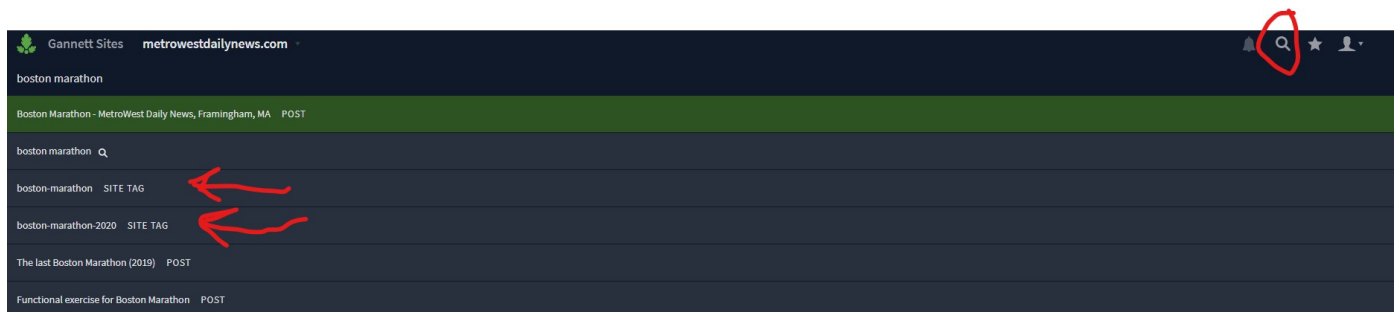
\*Your site's top posts by on page views in your specified time period will show up below the graph. You can click on individual stories in that list and do the same method by choosing historical (should be toggled on already if clicking on something from this list) and changing dates (maybe you want to look within a week of the story initially being published, for example).

If you are looking for stories on a specific topic:

\*Navigate to the Parse.ly site you want (for the purposes of this, I used metrowestdailynews.com)



\*Go over to search on the upper right and type your search terms (I used “boston marathon”). You’ll see a dropdown populate, and you want one of the ones that says “site tag.”



\*Click on historical and change the time frame to whatever you need.

## boston-marathon

[See tag benchmarks](#)



\*Below that, you should see the list of posts tagged Boston Marathon on metrowestdailynews.com and the number of hits they received during the time period you've selected. You can click on individual stories in that list and do the same method by choosing historical (should be toggled on already if clicking on something from this list) and changing dates (maybe you want to look within a week of the story initially being published, for example).