

Infogram 201 Training

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This handout's shortlink: <https://bit.ly/infogramgannett>

Infogr.am: <https://infogr.am/>

Overview

Infogr.am is not alone in this market. Venngage, Canva, Easel.ly and other tools do similar types of infographics. Each have their individual strengths and weaknesses. Infogr.am does a nice job of combining interactive charts and maps with individual data points to build strong, clean vertical and horizontal graphics you can embed in stories and share on social channels. It also offers slideshows and many other templates similar to Canva, but we'll be using it primarily as an infographic tool.

Pricing: Free up to 37 projects with limited templates, icons and images. \$19 a month gives you 100 projects and many more templates. Some models go up to \$149 a month. Check with supervisor to see if newsroom has a paid account you can use.

Helpful resources

Canva and Venngage 201/301 resources: <https://bit.ly/canvagannett> | [Video training \(1 hour\)](#)

Video: Getting started with Infogr.am: <https://www.youtube.com/watch?v=Wgg0My-rZnc>

Charts and graphics: <https://www.youtube.com/watch?v=vVYahWIFT9U>

Examples from Infogram: <https://infogram.com/examples/maps>

Click on maps, dashboards or infographics on the left rail to see examples.

Review dashboards: Black Friday and others are listed in the free section. Several other templates require a paid upgrade

Exercise

We'll build an infographic based on abandoned vehicles data in Chicago using a free template.

The vertical graphic will have three areas: 1) A pie or donut chart of the 10 most-common colors of cars stolen; 2) The list of most common make of car stolen;. 3) Common neighborhoods where they are stolen; 4) How abandoned vehicles are classified in Chicago

Templates we'll use: Either Step-by-Step Chart (poll statistics) or Infographic Modern (process)

Header: Abandoned Vehicles in Chicago 2011-2020

Pie or Donut Chart

Headline: 10 Most-Common Colors of Cars Reported Abandoned in Chicago

Description: Here are the top 10 colors for cars reported abandoned in Chicago since 2011. There are a total of 26 color types documented.

Colors

*-Cut/paste data from this spreadsheet for best results:

<https://docs.google.com/spreadsheets/d/1j7oo2EJBxFmqyYbgDqdb6C1vmibIU13rK1vRpSNmaYM/edit#gid=0>

Black 32,867

White 33,471

Gray 22,815

Blue 20,940

Silver 16,914

Red 16,754

Green 14,115

Tan 5,504

Gold/yellow 4,698

Maroon 4,618

Most Common Make of Vehicle (bar chart)

*-Cut/paste data from this spreadsheet for best results:

<https://docs.google.com/spreadsheets/d/1xwV7njVSsPRqRF-2DeqyPLiNVJ3g2Ea7x1cj4QYVvF0/edit?usp=sharing>

1. Chevrolet 30,121

2. Ford 26,820

3. Toyota 12,240
4. Honda 12,172
5. Dodge 11,583

Text: You'll find many different types of abandoned cars in Chicago. Here are the five most-popular models.

Graphic shows the number in thousands.

Most-common neighborhoods to find the abandoned vehicles (basic list)

1. Austin (West Side)
2. Albany Park (North Side)
3. Belmont-Cragin (West Side)
4. Irving Park (Northwest Side)
5. West Town (West Side)

Classifying Abandoned Vehicles

According to the Chicago Department of Streets and Sanitation, a vehicle is classified as abandoned if it meets one or more conditions of the following criteria:

- On a public way in a state of disrepair as to be incapable of being driven in its present condition.
- Has not been moved or used for more than seven consecutive days and is apparently deserted.
- Has been left on the public way without state registration or a temporary state registration placard for two or more days.
- Is a hazardous dilapidated vehicle left in full view of the general public, whether on public or private property.
- This does not apply to bicycles.

Source: City of Chicago Data Portal | Streets and Sanitation Dept.:

<https://data.cityofchicago.org/Service-Requests/311-Service-Requests-Abandoned-Vehicles-Historical/3c9v-pnva>

Graphic/Your Name

What it could look like when you're finished:

<https://infogram.com/abandoned-vehicles-in-chicago-1h0r6rpdwvj9l2e?live>