



# Reddit 101 @ USA TODAY

## Takeaways and tips

### Subreddits

Find your niche: subreddits are communities of people interested in a single topic (think like a beat).

- Read the rules before you post anything.
- Respond in threads to get used to subreddits.
- Keep a conversational tone in posts and replies.

### Moderators

'Mods' are the people who manage a subreddit. They set and enforce the rules to follow while posting.

- Mods can remove posts and comments, and ban users.
- You can reach out to mods about subreddit rules.
- Mods are listed in a subreddit's "About" tab.

### Karma

A reflection of how much you contribute to Reddit. You gain karma from posting, replying and getting awards.

- Upvotes add to karma, downvotes take away.
- Some subreddits require karma in order to post.
- Don't worry: you can regain lost karma.

## TL;DR

**You've got this! And we are here to help.  
Reach out to us on Teams with questions!**

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