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Training

- Discover all the courses and tools at the [News Initiative Training Center page](#)
- YouTube live trainings and past recordings: [YouTube.com/googlenewsinitiative](https://www.youtube.com/googlenewsinitiative)

Contacts

- Mary Nahorniak, U.S. teaching fellow: nahorniak@google.com ([feedback form](#))
- Google News Lab support: newslabsupport@google.com

GOOGLE TRENDS

- [Google Trends](#) - Platform for the analysis of the most searched topics and terms
- [Trends newsletter](#) - Sign up for a daily dose of trends and breakout searches
- Trends on Twitter: twitter.com/googletrends
- [Feedback form for Trends team](#)
- [COVID page](#) and [vaccine page](#) on Trends
- What are Google Trends? - [Explanation by Simon Rogers](#)
- [Washington Post story on trends matching COVID case graph](#)

Future trainings:

Aug. 25, 1 p.m. ET: Advanced search and specialized search engines

Sept. 1, 1 p.m. ET: Using Pinpoint to analyze documents and transcribe audio