csvmatch Fuzzy matching text with Python

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Links!

<u>csvmatch</u> – a Python fuzzy-matching library by Max Harlow <u>fuzzy_pandas</u> – an implementation of csvmatch for Pandas by Jonathan Soma <u>fuzzywuzzy</u> – a Python fuzzy-matching library by Seatgeek developers <u>OpenRefine</u> – an application for managing data

Fuzzy matching

"matches that may be less than 100% perfect" but "refer to the same thing"

San Jose = San José

Keemahill, Daniel = Dan Keemahill

Catherine Osterman = Cat Osterman

Fuzzy matching best practices

Verify matches

Keep subject matter and context in mind (are data dirty by design?)

Root out false positivites, watch for false negatives

There are many algorithms, but simple can go a long way

Larger datasets generally take more time to match

Common text matching gotchas

Upper case and lower case

Non-alphanumeric (punctuation, whitespace, etc)

Non-latin characters (é, å, ß, etc)

The order the words are in

The order the *letters* are in

Common name prefixes (Mr, Ms, etc)

A custom list of words (LLC, University, "City of")

csvkit can ignore common gotchas

Specify arguments on the command line

Common text matching gotchas

Upper case and lower case Non-alphanumeric (punctuation, whitespace, etc) Non-latin characters (é, å, ß, etc) The order the words are in The order the *letters* are in Common name prefixes (Mr, Ms, etc) A custom list of words (LLC, University, "City of") csvkit arguments

- -i --ignore-case
- -a --ignore-nonalpha
- -n --ignore-nonlatin
- -s --ignore-order-words
- -e --ignore-order-letters
- -t --ignore-titles
- -l --ignore-custom

csvkit uses fuzzy-matching algorithms

Levenshtein – percentage of characters in common (a type of "edit distance")

Metaphone – English pronunciation

Bilenko – interactively train a machile learning model with <u>dedupe</u>

Demo: csvkit

This Google Colab <u>notebook</u> demonstrates csvkit algorithms with datasets of the names of world leaders collected by Max Harlow.

Example: PPP loans and **WARN notices**

Center for Public Integrity used its own algorithm to identify companies that received federal money and laid off workers.

Match companies where:

- states are the same
- the first 18 non-whitespace, alphanumeric characters the same
- company filed a WARN notice within six months of receiving a PPP loan

Example: <u>PPP loans</u> and <u>WARN notices</u>

CPI manually verified one thousand matches.

Result was still likely an undercount due to false negatives (companies operating in multiple states, differences in the first 18 characters).

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