

SEO Jeopardy!

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A few reminders before we begin...

- This SEO Jeopardy! game covers key terms and core strategies around search engine optimization in journalism.
- This works just like Jeopardy (but, sadly, without Aaron Rodgers). We have five categories and a 100-500 point system, with 500 being the most difficult questions.
- **Remember to have fun!** This is meant to be educational. We have resources available at the end if there are SEO terms and concepts you want to learn more about.

Let's play!

- <https://jeopardylabs.com/play/jeopardy-seo-edition>

Resources

We have gathered some key presentations and videos in the following folders in SEO Champions channel on Microsoft Teams:

- [SEO boot camp presentations](#)
 - SEO in Presto
 - Searcher Intention
 - Search Tools
 - User Experience
- [SEO boot camp videos](#)
 - SEO 101/refresher course
 - What is keyword diversity