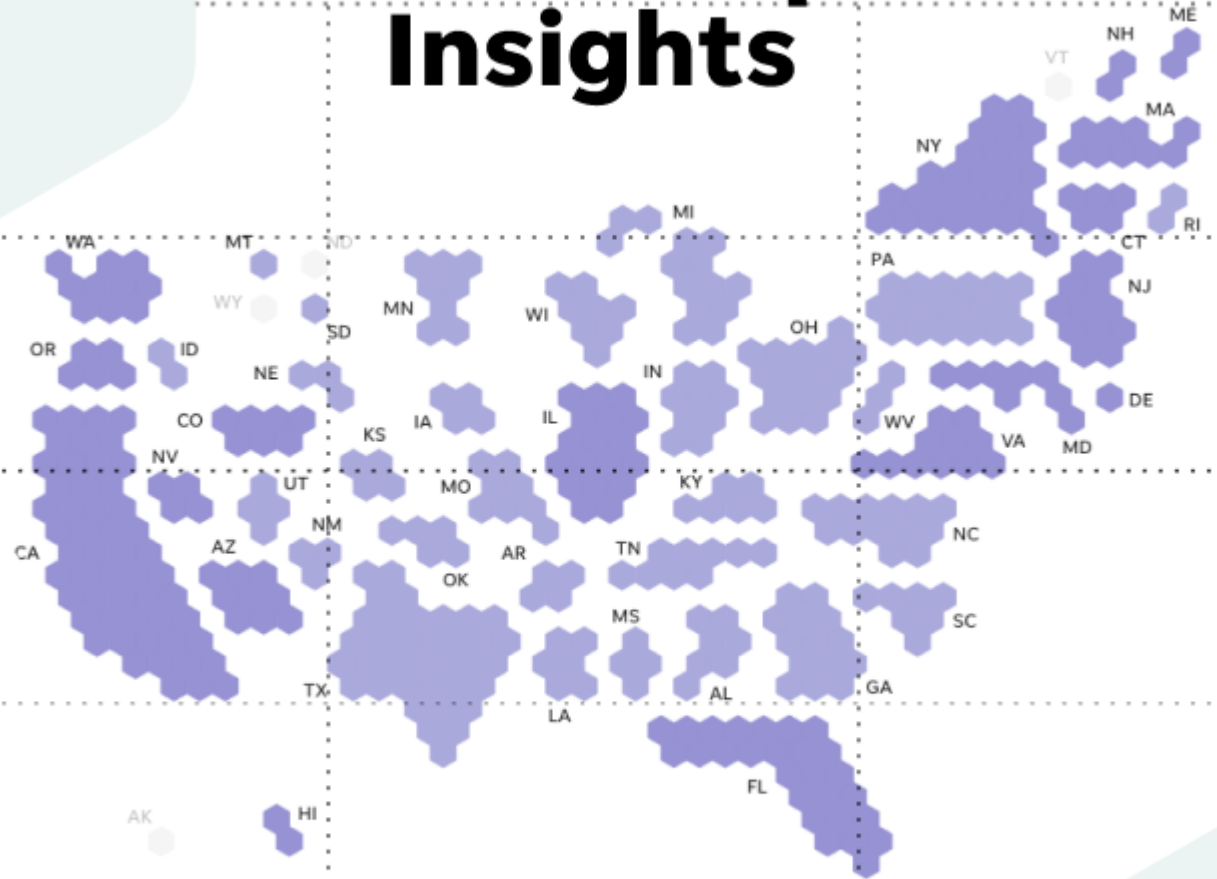


Nationscape Insights



**Where do Americans stand on election issues?
Let them tell you.**

Project description

The Democracy Fund + UCLA Nationscape Project is a large-scale study of the American electorate. Throughout the 2020 election cycle, the researchers aim to conduct 500,000 interviews about policies and the presidential candidates.

How to refer to Nationscape in articles

First reference: "According to data from the Democracy Fund + UCLA Nationscape project"

Second and subsequent references: "According to an analysis from Nationscape Insights, a project of the Democracy Fund, UCLA and USA TODAY."

Avoid referring to Nationscape as a "poll" or "tracker." The use of "survey" is OK.

How to refer to Nationscape in articles

First reference: “Perceptions also have declined across all racial groups following the death of George Floyd in police custody, according to a new survey from the Democracy Fund + UCLA Nationscape Project.”

Second reference: That's down from 72% the previous week, according to an analysis of Nationscape Insights, a project of the Democracy Fund, UCLA and USA TODAY.